

How to design a good graphic for a neck gaiter

When designing the graphics for custom printed neck gaiter, you should keep in mind that the tube scarf is printed twice, once from both sides. During printing, the scarf is folded flat, and only one side gets printed at a time. Therefore it is not possible to print a continuous graphic throughout the entire scarf.

A good design is one where the viewer is fooled into thinking that there is no seam, but the graphic continues around the neck gaiter uninterrupted. Most users wear neck gaiter in a folded form, so smaller logos tend to be more visible and easily readable. The following examples are meant to illustrate how a well thought design makes it almost impossible to spot the edge of the two sides.



Visible fold line

The fold is visible because the graphic or a logo is interrupted. You can avoid this by extending only the background color over the edge of each side.



Faded or invisible fold

By repeating an empty vertical space throughout the graphics, the folding line is not easy to spot. You can also make the fold part of the design.

Get your custom printed neck gaiters from the fastest neck gaiter printing production in the Nordics. We print your custom bespoke design in a standard 5 working days production time. Fastest tubular scarf printer in Europe, with world wide FedEx shipping available (optionally Customs fees included).